

SARAH PEARLMAN VENTURA

Graphic Designer

DEDICATED · PASSIONATE · EXPERIENCED

[2013 - PRESENT] PEARLMAN GRAPHIC DESIGN

President

- Owner of omnimedia graphic and marketing company
- Served as sole Graphic Designer for various companies including Seneca Park Zoo
- Served as sole Graphic Designer for Danielle Downey Golf Tournament
- Projects include logos, email blasts, print and online publications, event branding, company branding, websites, presentations and videos

[2015 - PRESENT] SENECA PARK ZOO

Graphic Designer

- Sole designer for Rochester's Seneca Park Zoo
- Responsible for development and execution of all graphic elements
- Create large communication documents such as newsletters and annual reports
- Create all Zoo signage
- Create merchandise to sell in ZooShop
- Develop the brand identity for the 2018 Capital Campaign

[2008 - 2011] THE SUMMIT FCU

Marketing Communication Specialist

- Sole designer for the Credit Union
- Design all marketing material including inserts, newsletters, TV commercials, and billboards
- Plan and carry out corporate events
- Help create and implement all marketing plans and strategies



Wonderful to meet you!

I am an award-winning, professional graphic designer with over 15 years of diverse creative design, marketing, and writing experience.

PROFESSIONAL EXPERTISE IN:

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Dreamweaver
- iMovie
- Social media marketing

EDUCATION:

State of New York College at Brockport

- Bachelors Degree: Communications
- Magna cum laude graduate
- In honors program for communication/broadcasting major
- Minor in international Studies

Along with my experience, I will bring such passion for design and marketing to your creative team. Lets get started!